

DEPARTMENT OF ART, COMMUNICATION AND THEATRE COLLEGE OF ARTS AND SCIENCES

FACULTY

Dr. Lisa Boyles, Chair
Art Building, Room 222
Phone: (580) 774-3241

<https://www.swosu.edu/academics/academic-departments/art-communication-theatre/index.php>

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DEPARTMENTAL GOALS

1. To prepare students for entry into professions related to communication, theatre, and mass communication.
2. To equip students with skills in public speaking, particularly research, organization, and delivery.
3. To provide opportunities for students to develop skills in acting, design, theatre technology and production through hands-on experience in an active theatre performance program.
4. To expose students to historical and contemporary practices in communication arts.
5. To facilitate students' understanding of the dynamics of human communication.
6. To encourage students to become more analytical and critical of the mass media.
7. To provide opportunities for students to develop marketable skills in print, broadcast, media and online.
8. To assist students in developing critical thinking skills.
9. To provide opportunities for students to improve their communication skills through student publications and productions.
10. To make students aware of the increasing demand for effective communicators in the work force.
11. To develop students' appreciation of theatre arts for personal and community enrichment.
12. To provide educational and technological opportunities which meet the needs of the communication age and media convergence.
13. To provide students and community with a broad range of cultural and scholarly experiences, which would help educate on issues related to age, gender, and ethnic diversity.
14. Prepare students for careers or graduate work in art.
15. Provide a supportive and enriching understanding of artistic expression.
16. Help students develop visual methods of communication.

PROGRAMS OF STUDY

- Majors:** B.A.Ed. Art Education
(Listed in Dept. of Education)
B.F.A. in Graphic Design
B.F.A. in 2-D Studio Art
B.F.A. in 3-D Studio Art
B.A. Communication Arts
- Strategic Communication Emphasis
 - Theatre Emphasis
- Minors:** Art
Art History
Graphic Design
Communication Arts
Public Relations
Women's Studies
- Master:** M.Ed. Art
(See Graduate Catalog for additional information.)

GENERAL INFORMATION

Through a sequential program, students are given opportunities to obtain a Bachelor of Fine Arts degree in Art, or a Bachelor of Arts degree in Art Education. Both of these programs include foundational art classes as well as an exciting choice of studio classes.

The Art Education program prepares the student for an art career in public education, while the Art program prepares the art student for a career in the studio art or design professions. Both areas cover theory as well as practice.

Art majors may seek a B.F.A. with an emphasis in one of three areas: 2-D studio art (drawing, painting, printmaking), 3-D studio art (ceramics and pottery, sculpture, applied design), or Graphic Design, which offers comprehensive training in the use of design-related software, preparing students for careers in the graphic-design industry. Students majoring in Art Education will be trained in methods and materials, and will also have opportunities for classroom observation and internship.

Communication Arts offers numerous opportunities for students to practice their skills as speakers, actors, directors, designers, editors, writers, broadcasters and reporters.

Student publications range from a weekly student newspaper to an alumni magazine. The department majors also produce a weekly television news program.

A full season of theatre is presented yearly with classics, children's theatre, musicals and modern pieces presented regularly. Student organizations and activities supported by the department include Hilltop Players, Southwestern Communication Association, the University Media Association, the Bulldog Broadcasting Network and Midnight Theatre.

For more information visit our web site at:

<https://bulldog.swosu.edu/academics/art-communication-theatre/index.php>

BACHELOR OF FINE ARTS GRAPHIC DESIGN (GRPDS.BFA)

GENERAL EDUCATION (Min. 40 hours)

Bolded courses are required. Italicized courses are recommended.

Communication 9

- ENGL 1113 English Composition I**
ENGL 1213 English Composition II
COMM 1313 Introduction to Public Speaking OR
TECH 3143 Technical Presentations (if permitted by degree program)

Quantitative Reasoning..... 3

Select one course.

- MATH 1143 Mathematical Concepts
MATH 1153 Mathematical Applications
MATH 1193 Elementary Statistics
MATH 1313 Functions and Modeling
MATH 1513 College Algebra
or a higher numbered math course

U. S. History..... 3

Select one course.

- HIST 1043 U.S. History to 1877
HIST 1053 U.S. History since 1877

American Government 3

- POLSC 1103 American Government & Politics**

Science 7-8

*Select one course from Life Science and one course from Physical Science.
One Science course must be a lab science.*

Life Science 3-4

- BIOL 1004 Biological Concepts w/Lab
BIOL 1013 Current Issues in Biology
BIOL 1054 Principles of Biology I w/Lab

Physical Science 3-4

- ASTRO 1904 Astronomy
CHEM 1004 General Chemistry w/Lab
GEOL 1934 Physical Geology w/Lab
PHY 1044 Basic Physics I w/Lab
PHY 1063 General Physics (or a higher numbered chemistry or physics course)
SCI 1501 Concepts of Physical Science Lab
SCI 1513 Conc of Phy Science (can be taken w/wo lab)

Humanities and Social Science..... 12

Select one course from each sub-category and one additional course from any subcategory below.

Humanities..... 3

- GEOG 1103 World Cultural Geography
HIST 1033 World History
HUM 1103 Introduction to Humanities

Fine Arts..... 3

- ART 1223 Art Survey
COMM 1263 Introduction to Theatre
LIT 2333 Introduction to Film
LIT 2413 Introduction to Literature
MUSIC 1013 Introduction to Music I
MUSIC 1103 Music and Culture (Music majors only)
MUSIC 1123 History of Rock-n-Roll
PHILO 1453 Introduction to Philosophy

Social and Human Sciences..... 3

- ASL 2163 American Sign Language I
ECONO 2263 Intro to Macroeconomics
ECONO 2363 Intro to Microeconomics
ENTRP 1123 Intro to Business
FINAN 2113 Personal Financial Planning
ITAL 1004 Elementary Italian I
KINES 1133 Wellness Conc & Exercise Applications
LATIN 1054 Elementary Latin I (or higher number)
PSYCH 1003 General Psychology
SOCIO 1003 Introduction to Sociology
SPAN 1054 Elementary Spanish I (or higher number)
TECH 1223 Technology and Society

Computer Proficiency 0-3
COMSC 1023 Computers and Info Access, or a department-assigned course which satisfies the Computer Proficiency in the major, or the SWOSU Proficiency Exam, or HS course clearly defined to meet our goals.

GE Elective..... 0-3
Students who meet the computer proficiency by exam or HS course must choose an additional GE course from any category.

GRAPHIC DESIGN OPTION

‡ Denotes upper level studio classes that are repeatable twice.

Required Art & Design Courses (for all BFA option areas)..... 14

- ART 1123 Foundations I
ART 1133 Foundations II
ART 1143 Foundations III
ART 1661 Computer Applications
ART 2133 Introduction to Graphic Design
ART 4651 Senior Exhibit

Required Major Courses..... 36

- ART 2002 Individual Study in Art‡
ART 3012 Seminar in Art‡ (4 hrs required)
ART 3212 Aesthetics and Art Criticism‡
ART 3513 Intermediate Graphic Design I
ART 3783 Intermediate Graphic Design II
ART 3853 Typographic Design
ART 3883 Advertising Design
ART 3923 Advanced Graphic Design I
ART 3953 Prof Practices of Graphic Design
ART 4002 Individual Study in Art‡
ART 4012 Seminar in Art‡
ART 4163 Portfolio
ART 4413 Advanced Graphic Design II

Elective Studio Art Courses 18

- ART 1153 Intro to Photography
ART 2113 Acrylic Techniques
ART 3113 Watercolor Studio‡
ART 3153 Figure Drawing‡
ART 3223 Tapestry‡
ART 3353 Clay Studio‡
ART 3383 Mixed Media‡
ART 3413 Sculpture Studio‡
ART 3483 Printmaking Studio‡
ART 3753 Life Drawing‡
ART 4001 Individual Study in Art‡
ART 4002 Individual Study in Art‡
ART 4253 Applied Design
ART 4313 Painting Studio‡

Art History (choose four courses, including ART 2143 and 4393)... 12

- ART 2143 History and Theory of Graphic Design**
ART 3593 American Art History
ART 3613 History of Art I
ART 3653 History of Art II
ART 4353 Modern Art History
ART 4383 Art History Since 1945
ART 4393 Non-Western Art History

Total for Major Area..... 80

*Denotes upper level studio classes that are repeatable twice.

Total Hours for Degree 120

For the minor program, refer to the Art minor in the Minor Programs of Study.

REGULATIONS PERTAINING TO GRADUATION

- Minimum credit hours for graduation..... 120
Minimum credit hours in the liberal arts & sciences..... 80
Minimum credit hours in upper-division
(3000-4000 courses) 40
Minimum credit hours (3000-4000 courses)
in major completed at SWOSU 8
Minimum credit hours at SWOSU (15 of the last 30)..... 30
Minimum Grade Point Average in all coursework..... 2.50
Minimum Grade Point Average in major 3.00

GRAPHIC DESIGN (GRPDS.BFA) Suggested Course Sequence

FIRST YEAR

FIRST SEMESTER	SECOND SEMESTER
1051 SWOSUConnect* (1) 1113 English Composition I (3) 1123 Foundations I (3) 1661 Computer Applications (1) General Education Courses (8)	1133 Foundations II (3) 1213 English Composition II (3) General Education Courses (9)
Total (16)	Total (15)

SECOND YEAR

FIRST SEMESTER	SECOND SEMESTER
1143 Foundations III (3) 2133 Introduction to Graphic Design (3) General Education Course (3) Required Major Course (3) Studio Elective (3)	Art History Course (3) General Education Courses (7) Required Major Course (3) Studio Elective (3)
Total (15)	Total (16)

THIRD YEAR

FIRST SEMESTER	SECOND SEMESTER
Art History Course (3) General Education Course (4) Required Major Course (6) Studio Elective (3)	Art History Course (3) General Education Courses (4) Required Major Course (3) Studio Elective (6)
Total (16)	Total (16)

FOURTH YEAR

FIRST SEMESTER	SECOND SEMESTER
Art History Course (3) Elective (3) Required Major Course (3) Studio Elective (6)	4651 Senior Exhibit (1) Studio Elective (12)
Total (15)	Total (13)

* First time entering SWOSU students need to take 1051 SWOSUConnect.

BACHELOR OF FINE ARTS TWO-DIMENSIONAL STUDIO (ART2D.BFA)

GENERAL EDUCATION (Min. 40 hours)

Bolded courses are required. Italicized courses are recommended.

Communication..... 9

- ENGL 1113 English Composition I**
ENGL 1213 English Composition II
COMM 1313 Introduction to Public Speaking OR
TECH 3143 Technical Presentations (if permitted by degree program)

Quantitative Reasoning 3

Select one course.

- MATH 1143 Mathematical Concepts
MATH 1153 Mathematical Applications
MATH 1193 Elementary Statistics
MATH 1313 Functions and Modeling
MATH 1513 College Algebra
or a higher numbered math course

U. S. History 3

Select one course.

- HIST 1043 U.S. History to 1877
HIST 1053 U.S. History since 1877

American Government..... 3

- POLSC 1103 American Government & Politics**

Science..... 7-8

Select one course from Life Science and one course from Physical Science. One Science course must be a lab science.

Life Science.....3-4

- BIOL 1004 Biological Concepts w/Lab
BIOL 1013 Current Issues in Biology
BIOL 1054 Principles of Biology I w/Lab

Physical Science.....3-4

- ASTRO 1904 Astronomy
CHEM 1004 General Chemistry w/Lab
GEOL 1934 Physical Geology w/Lab
PHY 1044 Basic Physics I w/Lab
PHY 1063 General Physics (or a higher numbered chemistry or physics course)
SCI 1501 Concepts of Physical Science Lab
SCI 1513 Conc of Phy Science (can be taken w/wo lab)

Humanities and Social Science12

Select one course from each sub-category and one additional course from any subcategory below.

Humanities 3

- GEOG 1103 World Cultural Geography
HIST 1033 World History
HUM 1103 Introduction to Humanities

Fine Arts 3

- ART 1223 Art Survey
COMM 1263 Introduction to Theatre
LIT 2333 Introduction to Film
LIT 2413 Introduction to Literature
MUSIC 1013 Introduction to Music I
MUSIC 1103 Music and Culture (Music majors only)
MUSIC 1123 History of Rock-n-Roll
PHILO 1453 Introduction to Philosophy

Social and Human Sciences 3

- ASL 2163 American Sign Language I
ECONO 2263 Intro to Macroeconomics
ECONO 2363 Intro to Microeconomics
ENTRP 1123 Intro to Business
FINAN 2113 Personal Financial Planning
ITAL 1004 Elementary Italian I
KINES 1133 Wellness Conc & Exercise Applications
LATIN 1054 Elementary Latin I (or higher number)
PSYCH 1003 General Psychology
SOCIO 1003 Introduction to Sociology
SPAN 1054 Elementary Spanish I (or higher number)
TECH 1223 Technology and Society

Computer Proficiency..... 0-3

COMSC 1023 Computers and Info Access, or a department-assigned course which satisfies the Computer Proficiency in the major, or the

SWOSU Proficiency Exam, or HS course clearly defined to meet our goals.

GE Elective.....0-3

Students who meet the computer proficiency by exam or HS course must choose an additional GE course from any category.

TWO-DIMENSIONAL STUDIO OPTION

‡ Denotes upper level studio classes that are repeatable twice.

Required Art & Design Courses (for all BFA option areas)..... 14

- ART 1123 Foundations I
ART 1133 Foundations II
ART 1143 Foundations III
ART 1661 Computer Applications
ART 2133 Introduction to Graphic Design
ART 4651 Senior Exhibit

Required Major Courses..... 36

- ART 2002 Individual Study in Art‡
ART 2113 Acrylic Techniques
ART 3012 Seminar in Art‡ (4 hrs required)
ART 3113 Watercolor Studio‡
ART 3153 Figure Drawing‡
ART 3212 Aesthetics and Art Criticism‡
ART 3483 Printmaking Studio‡
ART 3683 Illustration Studio‡
ART 3753 Life Drawing‡
ART 4002 Individual Study in Art‡
ART 4012 Seminar in Art‡
ART 4313 Painting Studio‡
ART 4333 Studio Drawing‡

Elective Studio Art Courses (chosen from this list) 18

- ART 1153 Intro to Photography
ART 3113 Watercolor Studio‡
ART 3153 Figure Drawing‡
ART 3223 Tapestry‡
ART 3353 Clay Studio‡
ART 3383 Mixed Media‡
ART 3413 Sculpture Studio‡
ART 3483 Printmaking Studio‡
ART 3513 Intermediate Graphic Design I
ART 3753 Life Drawing‡
ART 4001 Individual Study in Art‡
ART 4002 Individual Study in Art‡
ART 4313 Painting Studio‡
ART 4253 Applied Design

Art History (choose 3 courses plus ART 4393)..... 12

- ART 2143 History & Theory of Graphic Design
ART 3593 American Art History
ART 3613 History of Art I
ART 3653 History of Art II
ART 4353 Modern Art History
ART 4383 Art History Since 1945
ART 4393 Non-Western Art Survey

Total..... 80

Total Hours for Degree.....120

REGULATIONS PERTAINING TO GRADUATION

- Minimum credit hours for graduation..... 120
Minimum credit hours in the liberal arts & sciences.....80
Minimum credit hours in upper-division (3000-4000 courses).....40
Minimum credit hours (3000-4000 courses) in major completed at SWOSU 8
Minimum credit hours at SWOSU (15 of the last 30).....30
Minimum Grade Point Average in all coursework..... 2.50
Minimum Grade Point Average in major..... 3.00

TWO-DIMENSIONAL STUDIO (ART2D.BFA) Suggested Course Sequence

FIRST YEAR

FIRST SEMESTER	SECOND SEMESTER
1051 SWOSUConnect* (1) 1113 English Composition I (3) 1123 Foundations I (3) 1661 Computer Applications (1) General Education Courses (5) Elective (3)	1133 Foundations II (3) 1213 English Composition II (3) General Education Courses (9)
Total (16)	Total (15)

SECOND YEAR

FIRST SEMESTER	SECOND SEMESTER
1143 Foundations III (3) 2133 Introduction to Graphic Design (3) General Education Course (3) Required Major Course (3) Studio Elective (3)	Art History Course (3) General Education Courses (6) Required Major Course (3) Studio Elective (3)
Total (15)	Total (15)

THIRD YEAR

FIRST SEMESTER	SECOND SEMESTER
Art History Course (3) General Education Courses (4) Required Major Course (6) Studio Elective (3)	Art History Course (3) General Education Courses (4) Required Major Course (3) Studio Electives (6)
Total (16)	Total (16)

FOURTH YEAR

FIRST SEMESTER	SECOND SEMESTER
Art History Course (3) General Education Course (3) Required Major Course (3) Studio Electives (6)	4651 Senior Exhibit (1) Required Major Course (6) Studio Electives (6)
Total (15)	Total (13)

* First time entering SWOSU students need to take 1051 SWOSUConnect.

BACHELOR OF FINE ARTS THREE-DIMENSIONAL STUDIO (ART3D.BFA)

GENERAL EDUCATION (Min. 40 hours)

Bolded courses are required. *Italicized courses are recommended.*

Communication 9

ENGL	1113	English Composition I	
ENGL	1213	English Composition II	
COMM	1313	Introduction to Public Speaking OR	
TECH	3143	Technical Presentations (if permitted by degree program)	

Quantitative Reasoning 3

Select one course.

MATH	1143	Mathematical Concepts
MATH	1153	Mathematical Applications
MATH	1193	Elementary Statistics
MATH	1313	Functions and Modeling
MATH	1513	College Algebra
		or a higher numbered math course

U. S. History 3

Select one course.

HIST	1043	U.S. History to 1877
HIST	1053	U.S. History since 1877

American Government 3

POLSC	1103	American Government & Politics
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Science 7-8

Select one course from Life Science and one course from Physical Science. One Science course must be a lab science.

Life Science 3-4

BIOL	1004	Biological Concepts w/Lab
BIOL	1013	Current Issues in Biology
BIOL	1054	Principles of Biology I w/Lab

Physical Science 3-4

ASTRO	1904	Astronomy
CHEM	1004	General Chemistry w/Lab
GEOL	1934	Physical Geology w/Lab
PHY	1044	Basic Physics I w/Lab
PHY	1063	General Physics (or a higher numbered chemistry or physics course)
SCI	1501	Concepts of Physical Science Lab
SCI	1513	Conc of Phy Science (can be taken w/wo lab)

Humanities and Social Science 12

Select one course from each sub-category and one additional course from any subcategory below.

Humanities 3

GEOG	1103	World Cultural Geography
HIST	1033	World History
HUM	1103	Introduction to Humanities

Fine Arts 3

ART	1223	Art Survey
COMM	1263	Introduction to Theatre
LIT	2333	Introduction to Film
LIT	2413	Introduction to Literature
MUSIC	1013	Introduction to Music I
MUSIC	1103	Music and Culture (Music majors only)
MUSIC	1123	History of Rock-n-Roll
PHILO	1453	Introduction to Philosophy

Social and Human Sciences 3

ASL	2163	American Sign Language I
ECONO	2263	Intro to Macroeconomics
ECONO	2363	Intro to Microeconomics
ENTRP	1123	Intro to Business
FINAN	2113	Personal Financial Planning
ITAL	1004	Elementary Italian I
KINES	1133	Wellness Conc & Exercise Applications
LATIN	1054	Elementary Latin I (or higher number)
PSYCH	1003	General Psychology
SOCIO	1003	Introduction to Sociology
SPAN	1054	Elementary Spanish I (or higher number)
TECH	1223	Technology and Society

Computer Proficiency 0-3

COMSC 1023 Computers and Info Access, or a department-assigned course which satisfies the Computer Proficiency in the major, or the SWOSU Proficiency Exam, or HS course clearly defined to meet our goals.

GE Elective 0-3

Students who meet the computer proficiency by exam or HS course must choose an additional GE course from any category.

THREE-DIMENSIONAL STUDIO OPTION

‡ Denotes upper level studio classes that are repeatable twice.

Required Art & Design Courses (for all BFA option areas) 14

ART	1123	Foundations I
ART	1133	Foundations II
ART	1143	Foundations III
ART	1661	Computer Applications
ART	2133	Introduction to Graphic Design
ART	4651	Senior Exhibit

Required Major Courses 36

ART	2002	Individual Study in Art‡
ART	3012	Seminar in Art‡ (4 hrs required)
ART	3212	Aesthetics and Art Criticism‡
ART	3353	Clay Studio‡
ART	3383	Mixed Media‡
ART	3413	Sculpture Studio‡
ART	4002	Individual Study in Art‡
ART	4012	Seminar in Art‡
ART	4253	Applied Design

Elective Studio Art Courses (chosen from this list) 18

ART	1153	Intro to Photography
ART	3113	Watercolor Studio‡
ART	3153	Figure Drawing‡
ART	3223	Tapestry‡
ART	3483	Printmaking Studio‡
ART	3513	Intermediate Graphic Design I
ART	3753	Life Drawing‡
ART	4001	Individual Study in Art‡
ART	4002	Individual Study in Art‡
ART	4313	Painting Studio‡

Art History (Choose 3 courses plus ART 4393) 12

ART	2143	History & Theory of Graphic Design
ART	3593	American Art History
ART	3613	History of Art I
ART	3653	History of Art II
ART	4353	Modern Art History
ART	4383	Art History Since 1945
ART	4393	Non-Western Art Survey

Total for Major Area 80

Total Hours for Degree 120

For the minor program, refer to the Art minor in the Minor Programs of Study.

REGULATIONS PERTAINING TO GRADUATION

Minimum credit hours for graduation	120
Minimum credit hours in the liberal arts & sciences	80
Minimum credit hours in upper-division (3000-4000 courses)	40
Minimum credit hours (3000-4000 courses) in major completed at SWOSU	8
Minimum credit hours at SWOSU (15 of the last 30)	30
Minimum Grade Point Average in all coursework	2.50
Minimum Grade Point Average in major	3.00

THREE-DIMENSIONAL STUDIO (ART3D.BFA) Suggested Course Sequence

FIRST YEAR

FIRST SEMESTER	SECOND SEMESTER
1051 SWOSUConnect* (1) 1113 English Composition I (3) 1123 Foundations I (3) 1661 Computer Applications (1) General Education Courses (6)	1133 Foundations II (3) 1213 English Composition II (3) General Education Courses (9)
Total (14)	Total (15)

SECOND YEAR

FIRST SEMESTER	SECOND SEMESTER
1143 Foundations III (3) 2133 Introduction to Graphic Design (3) Elective (3) Required Major Course (3) Studio Elective (3)	Art History Course (3) General Education Courses (7) Required Major Course (3) Studio Elective (3)
Total (15)	Total (16)

THIRD YEAR

FIRST SEMESTER	SECOND SEMESTER
Art History Course (3) General Education Courses (4) Required Major Courses (6) Studio Elective (3)	Art History Course (3) General Education Courses (6) Required Major Course (3) Studio Elective (3)
Total (16)	Total (15)

FOURTH YEAR

FIRST SEMESTER	SECOND SEMESTER
Art History Course (3) General Education Course (3) Required Major Course (3) Studio Elective (6)	4651 Senior Exhibit (1) Free Elective (3) Required Major Courses (6) Studio Electives (6)
Total (15)	Total (16)

* First time entering SWOSU students need to take 1051 SWOSUConnect.

BACHELOR OF ARTS COMMUNICATION ARTS (COMM.BA)

GENERAL EDUCATION (Min. 40 hours)

Bolded courses are required. Italicized courses are recommended.

Communication 9

- ENGL 1113 English Composition I**
ENGL 1213 English Composition II
COMM 1313 Introduction to Public Speaking OR
TECH 3143 Technical Presentations (if permitted by degree program)

Quantitative Reasoning 3

Select one course.

- MATH 1143 Mathematical Concepts
MATH 1153 Mathematical Applications
MATH 1193 Elementary Statistics
MATH 1313 Functions and Modeling
MATH 1513 College Algebra
or a higher numbered math course

U. S. History 3

Select one course.

- HIST 1043 U.S. History to 1877
HIST 1053 U.S. History since 1877

American Government 3

- POLSC 1103 American Government & Politics**

Science 7-8

Select one course from Life Science and one course from Physical Science.

One Science course must be a lab science.

Life Science 3-4

- BIOL 1004 Biological Concepts w/Lab
BIOL 1013 Current Issues in Biology
BIOL 1054 Principles of Biology I w/Lab

Physical Science 3-4

- ASTRO 1904 Astronomy
CHEM 1004 General Chemistry w/Lab
GEOL 1934 Physical Geology w/Lab
PHY 1044 Basic Physics I w/Lab
PHY 1063 General Physics (or a higher numbered chemistry or physics course)
SCI 1501 Concepts of Physical Science Lab
SCI 1513 Conc of Phy Science (can be taken w/wo lab)

Humanities and Social Science 12

Select one course from each sub-category and one additional course from any subcategory below.

Humanities 3

- GEOG 1103 World Cultural Geography
HIST 1033 World History
HUM 1103 Introduction to Humanities

Fine Arts 3

- ART 1223 Art Survey
COMM 1263 Introduction to Theatre
LIT 2333 Introduction to Film
LIT 2413 Introduction to Literature
MUSIC 1013 Introduction to Music I
MUSIC 1103 Music and Culture (Music majors only)
MUSIC 1123 History of Rock-n-Roll
PHILO 1453 Introduction to Philosophy

Social and Human Sciences 3

- ASL 2163 American Sign Language I
ECONO 2263 Intro to Macroeconomics
ECONO 2363 Intro to Microeconomics
ENTRP 1123 Intro to Business
FINAN 2113 Personal Financial Planning
ITAL 1004 Elementary Italian I
KINES 1133 Wellness Conc & Exercise Applications
LATIN 1054 Elementary Latin I (or higher number)
PSYCH 1003 General Psychology
SOCIO 1003 Introduction to Sociology
SPAN 1054 Elementary Spanish I (or higher number)
TECH 1223 Technology and Society

Computer Proficiency 0-3
COMSC 1023 Computers and Info Access, or a department-assigned course which satisfies the Computer Proficiency in the major, or the SWOSU Proficiency Exam, or HS course clearly defined to meet our goals.

GE Elective 0-3
Students who meet the computer proficiency by exam or HS course must choose an additional GE course from any category.

COMMUNICATION ARTS MAJOR

Core Curriculum 18

- COMM 1263 Introduction to Theatre
COMM 2103 Introduction to Mass Communication
COMM 2123 Interpersonal Communication
COMM 2233 Strategic Communication Design
COMM 3121 Communication Production (3 hrs. req)
COMM 4533 Senior Capstone

Choose an emphasis below 30

Strategic Communication Emphasis

Select hours below 24

- COMM 2113 Writing for Mass Media
COMM 2223 Intro to Strategic Communication
COMM 3043 Digital Storytelling
COMM 3063 American Film and Culture
COMM 3073 Persuasion
COMM 3153 Leadership
COMM 3183 Social Media
COMM 3333 Photojournalism
COMM 3543 Small Group Communication
COMM 3583 Sports Communication
COMM 3613 Specialized Publications
COMM 4243 Multimedia Production
COMM 4253 Global Communication
COMM 4263 Crisis Communication
COMM 4293 Media Law and Ethics
COMM 4343 Communication Theory
COMM 4363 Organizational Communication
COMM 4813 Principles of Public Relations
COMM 4823 Writing for Public Relations
COMM 4833 Principles of Advertising

Electives from COMM Arts or statistics 6

Theatre Emphasis

Required 24

- COMM 2363 Acting I
COMM 2763 Stage Craft
COMM 3663 Script Analysis
COMM 4463 Theatre History: Greek to 1660
COMM 4483 Play Directing & Production
COMM 4663 Theatre History: 1660 to Present

Must choose six hours from the following:

- COMM 3023 Lighting Design
COMM 3763 Stage Management
COMM 3973 Costume Design
COMM 4403 Scene Design

Electives from COMM Arts 6

Minor 18-24

Electives to bring total to 120 16-23

TOTAL HOURS 120

For the minor program, refer to the Communication & Theatre minor in the Minor Programs of Study.

Students must participate in an exit assessment interview conducted by a faculty committee or the department chair.

(continued on next page)

REGULATIONS PERTAINING TO GRADUATION

Minimum credit hours for graduation	120
Minimum credit hours in the liberal arts & sciences	80
Minimum credit hours in upper-division (3000/4000 courses)	40
Minimum credit hours (3000/4000 courses) in major completed at SWOSU	8
Minimum credit hours at SWOSU (15 of the last 30)	30
Minimum Grade Point Average in all coursework	2.00
Minimum Grade of C in all major courses	

**COMMUNICATION ARTS
STRATEGIC COMMUNICATION EMPHASIS (COMM.BA)
Suggested Course Sequence**

FIRST YEAR

FIRST SEMESTER	SECOND SEMESTER
1051 SWOSUConnect* (1) 1113 English Composition I (3) 1313 Introduction to Public Speaking (3) General Education Courses (8)	1213 English Composition II (3) 2123 Interpersonal Communication (3) General Education Courses (9)
Total (15)	Total (15)

SECOND YEAR

FIRST SEMESTER	SECOND SEMESTER
1263 Introduction to Theatre (3) 2103 Introduction to Mass Communication (3) General Education Courses (9)	2233 Strategic Communication Design (3) General Education Courses (6) Minor Course (3) Strategic Communication Emphasis (3)
Total (15)	Total (15)

THIRD YEAR

FIRST SEMESTER	SECOND SEMESTER
3121 Communication Production (3) Minor Courses (6) Strategic Communication Emphasis (6)	Minor Courses (6) Strategic Communication Emphasis (9)
Total (15)	Total (15)

FOURTH YEAR

FIRST SEMESTER	SECOND SEMESTER
Communication Arts Electives (6) General Elective (3) Minor Course (3) Strategic Communication Emphasis (3)	4533 Senior Capstone (3) General Electives (6) Minor Course (3) Strategic Communication Emphasis (3)
Total (15)	Total (15)

* First time entering SWOSU students need to take 1051 SWOSUConnect.

**COMMUNICATION ARTS
THEATRE EMPHASIS (COMM.BA)
Suggested Course Sequence**

FIRST YEAR

FIRST SEMESTER	SECOND SEMESTER
1051 SWOSUConnect* (1) 1113 English Composition I (3) 1263 Introduction to Theatre (3) 1313 Introduction to Public Speaking (3) General Education Courses (5)	1213 English Composition II (3) 2103 Introduction to Mass Communication (3) General Education Courses (9)
Total (15)	Total (15)

SECOND YEAR

FIRST SEMESTER	SECOND SEMESTER
2123 Interpersonal Communication (3) 2363 Acting I (3) 2763 Stagecraft (3) General Education Courses (6)	2233 Strategic Communication Design (3) General Education Courses (9) Minor Course (3)
Total (15)	Total (15)

THIRD YEAR

FIRST SEMESTER	SECOND SEMESTER
4463 Theatre History: Greek to 1660 (3) General Education Course (3) Minor courses (9)	3121 Communication Production (3) 4663 Theatre History: 1660 to Present (3) Communication Arts Elective (3) Minor Courses (6)
Total (15)	Total (15)

FOURTH YEAR

FIRST SEMESTER	SECOND SEMESTER
3663 Script Analysis (3) General Electives (6) Minor Course (3) Tech Theatre Course (3)	4483 Play Directing (3) 4533 Senior Capstone (3) Communication Arts Elective (3) General Elective (3) Tech Theatre Course (3)
Total (15)	Total (15)

* First time entering SWOSU students need to take 1051 SWOSUConnect.