

SCHOOL OF BUSINESS AND TECHNOLOGY DEPARTMENT OF BUSINESS

FACULTY

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The Department of Business offers students professional education in business that will facilitate their personal development for careers in business, government, non-profit organizations, teaching, or graduate level study in business. The primary strength of the School's programs is excellence in teaching and individual attention given to students.

The faculty and staff of the Department of Business strive to create and sustain a professional attitude and a close working relationship with students. In addition to emphasis placed on high quality instruction in the classroom, faculty encourage students to conduct themselves in an ethical manner and extend their learning beyond the classroom by participating in an active business-related (Phi Beta Lambda) club on campus.

The Department's programs are designed to reflect the environment of the many small and medium-sized businesses found in the region. At the same time, large organizations and the significance of today's international trade environment are recognized.

Degree programs are developed around a professional business core. The curricula design leads to a Bachelor of Business Administration (B.B.A.) with majors in Accounting, Agricultural Business, Entrepreneurship, Finance, Management and Marketing. For post-graduate study, a Master of Business Administration (M.B.A.) degree and a Master of Science in Management degree is offered. See the Graduate Catalog for more information.

The Everett Dobson School of Business and Technology programs are accredited – the business programs by the Accreditation Council for Business Schools and Programs (ACBSP), and the technology programs by the Technology Accreditation Commission (TAC) of ABET and by the Association of Technology, Management, and Applied Engineering (ATMAE).

The School maintains active membership in the Association to Advance Collegiate Schools of Business (AACSB).

The Everett Dobson School of Business and Technology business graduates can/will:

1. Demonstrate knowledge of core business concepts.
2. Communicate effectively, both orally and in writing, in an organizational setting.
3. Integrate foundational areas of business to inform business decisions.
4. Analyze social, legal, and global issues within an ethical framework.
5. Examine leadership situations and apply the major concepts to their own experiences.

PROGRAMS OF STUDY

Majors:	B.B.A. Accounting	B.B.A. Management
	B.B.A. Agricultural Business	B.B.A. Marketing
	B.B.A. Entrepreneurship	
	B.B.A. Finance	
	B.S. Organizational Leadership	
	A.S. General Business	
Minors:	Accounting	International Business
	Agricultural Business	Management
	Entrepreneurship	Marketing
	Finance	Organizational Leadership
Graduate:	Master of Business Administration	
	Master of Science in Management	
	(See Graduate Catalog for more information.)	

For more information, visit our web site at:
<https://bulldog.swosu.edu/academics/business/index.php>

BACHELOR OF BUSINESS ADMINISTRATION ACCOUNTING (ACCT.BBA)

GENERAL EDUCATION (Min. 40 hours)

Courses that are required. *Courses that are recommended.*

Communication	9
ENGL 1113 English Composition I	
ENGL 1213 English Composition II	
COMM 1313 Introduction to Public Speaking OR	
TECH 3143 Technical Presentations (<i>if permitted by degree program</i>)	
Quantitative Reasoning	3
<i>Select one course.</i>	
MATH 1143 Mathematical Concepts	
MATH 1153 Mathematical Applications	
MATH 1193 Elementary Statistics	
MATH 1313 Functions and Modeling	
MATH 1513 College Algebra	
or a higher numbered math course	
U. S. History	3
<i>Select one course.</i>	
HIST 1043 U.S. History to 1877	
HIST 1053 U.S. History since 1877	
American Government	3
POLSC 1103 American Government & Politics	
Science	7-8
<i>Select one course from Life Science and one course from Physical Science. One Science course must be a lab science.</i>	
Life Science	3-4
BIOL 1004 Biological Concepts w/Lab	
BIOL 1013 Current Issues in Biology	
BIOL 1054 Principles of Biology I w/Lab	
Physical Science	3-4
ASTRO 1904 Astronomy	
CHEM 1004 General Chemistry w/Lab	
GEOL 1934 Physical Geology w/Lab	
PHY 1044 Basic Physics I w/Lab	
PHY 1063 General Physics (or a higher numbered chemistry or physics course)	
SCI 1501 Concepts of Physical Science Lab	
SCI 1513 Conc of Phy Science (can be taken w/wo lab)	
Humanities and Social Science	12
<i>Select one course from each sub-category and one additional course from any subcategory below.</i>	
Humanities	3
GEOG 1103 World Cultural Geography	
HIST 1033 World History	
HUM 1103 Introduction to Humanities	
Fine Arts	3
ART 1223 Art Survey	
COMM 1263 Introduction to Theatre	
LIT 2333 Introduction to Film	
LIT 2413 Introduction to Literature	
MUSIC 1013 Introduction to Music I	
MUSIC 1103 Music and Culture (Music majors only)	
MUSIC 1123 History of Rock-n-Roll	
PHILO 1453 Introduction to Philosophy	
Social and Human Sciences	3
ASL 2163 American Sign Language I	
ECONO 2263 Intro to Macroeconomics*	
ECONO 2363 Intro to Microeconomics *	
ENTRP 1123 Intro to Business	
FINAN 2113 Personal Financial Planning	
ITAL 1004 Elementary Italian I	
KINES 1133 Wellness Conc & Exercise Applications	
LATIN 1054 Elementary Latin I (or higher number)	
PSYCH 1003 General Psychology	
SOCIO 1003 Introduction to Sociology	
SPAN 1054 Elementary Spanish I (or higher number)	
TECH 1223 Technology and Society	

*ECONO-2263 and -2363 are required in the Professional Business Core so cannot be taken as GE course fulfillment if a business (BBA) major.

Computer Proficiency	3
COMSC 1023 Computers and Info Access	

ACCOUNTING MAJOR

Professional Business Core	42
ACCTG 2213 Principles of Financial Accounting	
ACCTG 2313 Principles of Managerial Accounting	
ECONO 2263 Intro to Macroeconomics	
ECONO 2363 Intro to Microeconomics	
ECONO 2463 Business Statistics	
ENTRP 3113 Intro to MIS	
ENTRP 3123 Legal Environment of Business	
ENTRP 3133 Business Ethics	
ENTRP 3423 Business Communication	
ENTRP 3823 Quantitative Methods in Business	
FINAN 3343 Business Finance	
MNGMT 3233 Management	
MNGMT 4923 Strategic Management and Policy	
MRKTG 3143 Principles of Marketing	
Required Accounting Courses	18
ACCTG 3213 Accounting Information Systems	
ACCTG 3313 Intermediate Accounting I	
ACCTG 3323 Intermediate Accounting II	
ACCTG 3713 Cost Accounting	
ACCTG 4213 Auditing I	
ACCTG 4313 Income Tax Accounting I	
Required Business course	3
ENTRP 3223 Commercial Law	
Accounting Electives	12
3000-4000 Level Accounting (ACCTG) Courses	
Free Electives	5
Total	120

For the minor program, refer to the Accounting minor in the Minor Programs of Study.

REGULATIONS PERTAINING TO GRADUATION

Minimum credit hours for graduation.....	120
Minimum credit hours in the liberal arts & sciences.....	50
Minimum credit hours in upper-division (3000/4000 courses).....	40
Minimum credit hours (3000/4000 courses) in major completed at SWOSU.....	8
Minimum credit hours at SWOSU (15 of the last 30).....	30
Minimum Grade Point Average in all coursework.....	2.00
Minimum Grade Point Average in major.....	2.00

ACCOUNTING MAJOR (ACCT.BBA) Suggested Course Sequence

FIRST YEAR

FIRST SEMESTER	SECOND SEMESTER
1051 SWOSUConnect* (1) 1003 General Psychology (3) 1023 Computers & Info Access (3) 1043 OR 1053 U.S. History (3) 1113 English Composition I (3) Quantitative Reasoning Course (3)	1103 American Government & Politics (3) 1213 English Composition II (3) 1313 Intro to Public Speaking (3) Humanities & Social Sciences Course (3) Science Course #1 (4)
Total (16)	Total (16)

SECOND YEAR

FIRST SEMESTER	SECOND SEMESTER
2213 Principles of Financial Accounting (3) 2263 Intro to Macroeconomics (3) Humanities & Social Sciences Courses (6) Science Course #2 (3)	2313 Principles of Managerial Accounting (3) 2363 Intro to Microeconomics (3) 2463 Business Statistics (3) 3113 Intro to MIS (3) Free Elective (2)
Total (15)	Total (14)

THIRD YEAR

FIRST SEMESTER	SECOND SEMESTER
3123 Legal Environment of Business (3) 3133 Business Ethics (3) 3213 Accounting Information Systems (3) 3233 Management (3) 3313 Intermediate Accounting I (3)	3143 Principles of Marketing (3) 3223 Commercial Law (3) 3323 Intermediate Accounting II (3) 3713 Cost Accounting (3) 3823 Quantitative Methods in Business (3)
Total (15)	Total (15)

FOURTH YEAR

FIRST SEMESTER	SECOND SEMESTER
3343 Business Finance (3) 3423 Business Communication (3) 4213 Auditing I (3) 4313 Income Tax Accounting I (3) Accounting (ACCTG) Elective ¹ (3)	4923 Strategic Management & Policy (3) Accounting (ACCTG) Electives ¹ (9) Free Elective (2)
Total (15)	Total (14)

*First-time entering SWOSU students need to take 1051 SWOSUConnect.
¹3000-4000 Level Accounting (ACCTG) course

BACHELOR OF BUSINESS ADMINISTRATION AGRICULTURAL BUSINESS (AGBUS.BBA)

GENERAL EDUCATION (Min. 40 hours)

Courses that are required. *Courses that are recommended.*

Communication	9
ENGL 1113 English Composition I	
ENGL 1213 English Composition II	
COMM 1313 Introduction to Public Speaking OR	
TECH 3143 Technical Presentations (if permitted by degree program)	
Quantitative Reasoning	3
<i>Select one course.</i>	
MATH 1143 Mathematical Concepts	
MATH 1153 Mathematical Applications	
MATH 1193 Elementary Statistics	
MATH 1313 Functions and Modeling	
MATH 1513 College Algebra	
or a higher numbered math course	
U. S. History	3
<i>Select one course.</i>	
HIST 1043 U.S. History to 1877	
HIST 1053 U.S. History since 1877	
American Government	3
POLSC 1103 American Government & Politics	
Science	7-8
<i>Select one course from Life Science and one course from Physical Science. One Science course must be a lab science.</i>	
Life Science	3-4
BIOL 1004 Biological Concepts w/Lab	
BIOL 1013 Current Issues in Biology	
BIOL 1054 Principles of Biology I w/Lab	
Physical Science	3-4
ASTRO 1904 Astronomy	
CHEM 1004 General Chemistry w/Lab	
GEOL 1934 Physical Geology w/Lab	
PHY 1044 Basic Physics I w/Lab	
PHY 1063 General Physics (or a higher numbered chemistry or physics course)	
SCI 1501 Concepts of Physical Science Lab	
SCI 1513 Conc of Phy Science (can be taken w/wo lab)	
Humanities and Social Science	12
<i>Select one course from each sub-category and one additional course from any subcategory below.</i>	
Humanities	3
GEOG 1103 World Cultural Geography	
HIST 1033 World History	
HUM 1103 Introduction to Humanities	
Fine Arts	3
ART 1223 Art Survey	
COMM 1263 Introduction to Theatre	
LIT 2333 Introduction to Film	
LIT 2413 Introduction to Literature	
MUSIC 1013 Introduction to Music I	
MUSIC 1103 Music and Culture (Music majors only)	
MUSIC 1123 History of Rock-n-Roll	
PHILO 1453 Introduction to Philosophy	
Social and Human Sciences	3
ASL 2163 American Sign Language I	
ECONO 2263 Intro to Macroeconomics*	
ECONO 2363 Intro to Microeconomics*	
ENTRP 1123 Intro to Business	
FINAN 2113 Personal Financial Planning	
ITAL 1004 Elementary Italian I	
KINES 1133 Wellness Conc & Exercise Applications	
LATIN 1054 Elementary Latin I (or higher number)	
PSYCH 1003 General Psychology	
SOCIO 1003 Introduction to Sociology	
SPAN 1054 Elementary Spanish I (or higher number)	
TECH 1223 Technology and Society	

*ECONO-2263 and -2363 are required in the Professional Business Core so cannot be taken as GE course fulfillment if a business (BBA) major.

Computer Proficiency	3
COMSC 1023 Computers and Info Access	

AGRICULTURAL BUSINESS MAJOR

Professional Business Core	42
ACCTG 2213 Principles of Financial Accounting	
ACCTG 2313 Principles of Managerial Accounting	
ECONO 2263 Intro to Macroeconomics	
ECONO 2363 Intro to Microeconomics	
ECONO 2463 Business Statistics	
ENTRP 3113 Intro to MIS	
ENTRP 3123 Legal Environment of Business	
ENTRP 3133 Business Ethics	
ENTRP 3423 Business Communication	
ENTRP 3823 Quantitative Methods in Business	
FINAN 3343 Business Finance	
MNGMT 3233 Management	
MNGMT 4923 Strategic Management and Policy	
MRKTG 3143 Principles of Marketing	

Required Courses.....12

Choose 12 hours from the courses listed below:

ECONO 3123 Economics in Agriculture	
ENTRP 3213 Legal Issues in Agriculture	
ENTRP 4323 Internship in Agriculture	
FINAN 4253 Financial Issues in Agriculture	
MNGMT 4173 Sales Skills Management in Agriculture	
MRKTG 4153 Marketing Management in Agriculture	

Business Electives..... 9

3000-4000 Level Business (ACCTG, ENTRP, FINAN, MNGMT, MRKTG)

Free Electives.....17

Total..... 120

For the minor program, refer to the Accounting minor in the Minor Programs of Study.

REGULATIONS PERTAINING TO GRADUATION

Minimum credit hours for graduation.....	120
Minimum credit hours in the liberal arts & sciences.....	50
Minimum credit hours in upper-division (3000/4000 courses).....	40
Minimum credit hours (3000/4000 courses) in major completed at SWOSU.....	8
Minimum credit hours at SWOSU (15 of the last 30).....	30
Minimum Grade Point Average in all coursework.....	2.00
Minimum Grade Point Average in major.....	2.00

AGRICULTURAL BUSINESS MAJOR (AGBUS.BBA) Suggested Course Sequence

FIRST YEAR

FIRST SEMESTER	SECOND SEMESTER
1051 SWOSUConnect* (1) 1003 General Psychology (3) 1023 Computers & Info Access (3) 1043 OR 1053 U.S. History (3) 1113 English Composition I (3) Quantitative Reasoning course (3)	1103 American Government & Politics (3) 1213 English Composition II (3) 1313 Intro to Public Speaking (3) Humanities & Social Sciences Course (3) Science Course #1 (4)
Total (16)	Total (16)

SECOND YEAR

FIRST SEMESTER	SECOND SEMESTER
2213 Principles of Financial Accounting (3) 2263 Intro to Macroeconomics (3) Humanities & Social Sciences Courses (6) Science Course #2 (3)	2313 Principles of Managerial Accounting (3) 2363 Intro to Microeconomics (3) 2463 Business Statistics (3) 3113 Intro to MIS (3) Free Elective Courses (3)
Total (15)	Total (15)

THIRD YEAR

FIRST SEMESTER	SECOND SEMESTER
3123 Legal Environment of Business (3) 3133 Business Ethics (3) 3143 Principles of Marketing (3) 3233 Management (3) 3343 Business Finance (3)	3423 Business Communication (3) 3823 Quantitative Methods in Business (3) Business Elective ¹ (3) Elective in Major ² (6)
Total (15)	Total (15)

FOURTH YEAR

FIRST SEMESTER	SECOND SEMESTER
Business Elective ¹ (3) Elective in Major ² (3) Free Electives (9)	4923 Strategic Management & Policy (3) Business Elective ¹ (3) Elective in Major ² (3) Free Electives (4)
Total (15)	Total (13)

*First-time entering SWOSU students need to take 1051 SWOSUConnect.

¹ 3000-4000 Level School of Business (ACCTG, ENTRP, FINAN, MNGMT, MRKTG) course.

² One 3000-4000 Level Course selected from the given list of course choices.

BACHELOR OF BUSINESS ADMINISTRATION ENTREPRENEURSHIP (ENTR.BBA)

GENERAL EDUCATION (Min. 40 hours)

Courses that are required. *Courses that are recommended.*

Communication..... 9

ENGL	1113	English Composition I
ENGL	1213	English Composition II
COMM	1313	Introduction to Public Speaking OR
TECH	3143	Technical Presentations <i>(if permitted by degree program)</i>

Quantitative Reasoning..... 3

Select one course.

MATH	1143	Mathematical Concepts
MATH	1153	Mathematical Applications
MATH	1193	Elementary Statistics
MATH	1313	Functions and Modeling
MATH	1513	College Algebra

or a higher numbered math course

U. S. History..... 3

Select one course.

HIST	1043	U.S. History to 1877
HIST	1053	U.S. History since 1877

American Government..... 3

POLSC	1103	American Government & Politics
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Science..... 7-8

Select one course from Life Science and one course from Physical Science. One Science course must be a lab science.

Life Science..... 3-4

BIOL	1004	Biological Concepts w/Lab
BIOL	1013	Current Issues in Biology
BIOL	1054	Principles of Biology I w/Lab

Physical Science..... 3-4

ASTRO	1904	Astronomy
CHEM	1004	General Chemistry w/Lab
GEOL	1934	Physical Geology w/Lab
PHY	1044	Basic Physics I w/Lab
PHY	1063	General Physics (or a higher numbered chemistry or physics course)
SCI	1501	Concepts of Physical Science Lab
SCI	1513	Conc of Phy Science (can be taken w/wo lab)

Humanities and Social Science..... 12

Select one course from each sub-category and one additional course from any subcategory below.

Humanities..... 3

GEOG	1103	World Cultural Geography
HIST	1033	World History
HUM	1103	Introduction to Humanities

Fine Arts..... 3

ART	1223	Art Survey
COMM	1263	Introduction to Theatre
LIT	2333	Introduction to Film
LIT	2413	Introduction to Literature
MUSIC	1013	Introduction to Music I
MUSIC	1103	Music and Culture (Music majors only)
MUSIC	1123	History of Rock-n-Roll
PHILO	1453	Introduction to Philosophy

Social and Human Sciences..... 3

ASL	2163	American Sign Language I
ECONO	2263	Intro to Macroeconomics*
ECONO	2363	Intro to Microeconomics *
ENTRP	1123	Intro to Business
FINAN	2113	Personal Financial Planning
ITAL	1004	Elementary Italian I
KINES	1133	Wellness Conc & Exercise Applications
LATIN	1054	Elementary Latin I (or higher number)
PSYCH	1003	General Psychology

SOCIO	1003	Introduction to Sociology
SPAN	1054	Elementary Spanish I (or higher number)
TECH	1223	Technology and Society

*ECONO-2263 and -2363 are required in the Professional Business Core so cannot be taken as GE course fulfillment if a business (BBA) major.

Computer Proficiency..... 3

COMSC	1023	Computers and Info Access
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ENTREPRENEURSHIP MAJOR

Professional Business Core..... 42

ACCTG	2213	Principles of Financial Accounting
ACCTG	2313	Principles of Managerial Accounting
ECONO	2263	Intro to Macroeconomics
ECONO	2363	Intro to Microeconomics
ECONO	2463	Business Statistics
ENTRP	3113	Intro to MIS
ENTRP	3123	Legal Environment of Business
ENTRP	3133	Business Ethics
ENTRP	3423	Business Communication
ENTRP	3823	Quantitative Methods in Business
FINAN	3343	Business Finance
MNGMT	3233	Management
MNGMT	4923	Strategic Management and Policy
MRKTG	3143	Principles of Marketing

Required Courses..... 15

Choose 15 hours from the courses listed below:

ENTRP	4123	Professional Development
ENTRP	4433	Entrepreneurship & New Venture
ENTRP	4733	Business Plan Development I
ENTRP	4743	Business Plan Development II
FINAN	4233	Small Business Finance
MNGMT	3333	Human Resource Management
MRKTG	3243	Promotional Strategy

Business Electives..... 9

3000-4000 Level Business (ACCTG, ENTRP, FINAN, MNGMT, MRKTG) Courses

Free Electives..... 14

Total..... 120

For the minor program, refer to the General Business minor in the Minor Programs of Study.

REGULATIONS PERTAINING TO GRADUATION

Minimum credit hours for graduation.....	120
Minimum credit hours in the liberal arts & sciences.....	50
Minimum credit hours in upper-division (3000/4000 courses).....	40
Minimum credit hours (3000/4000 courses) in major completed at SWOSU.....	8
Minimum credit hours at SWOSU (15 of the last 30).....	30
Minimum Grade Point Average in all coursework.....	2.00
Minimum Grade Point Average in major.....	2.00

ENTREPRENEURSHIP MAJOR (ENTR.BBA) Suggested Course Sequence

FIRST YEAR

FIRST SEMESTER	SECOND SEMESTER
1051 SWOSUConnect* (1) 1003 General Psychology (3) 1023 Computers & Info Access (3) 1043 OR 1053 U.S. History (3) 1113 English Composition I (3) Quantitative Reasoning Course(3)	1103 American Government & Politics (3) 1213 English Composition II (3) 1313 Intro to Public Speaking (3) Humanities & Social Sciences Course (3) Science Course #1 (4)
Total (16)	Total (16)

SECOND YEAR

FIRST SEMESTER	SECOND SEMESTER
2213 Principles of Financial Accounting (3) 2263 Intro to Macroeconomics (3) Humanities & Social Sciences Courses (6) Science Course #2 (3)	2313 Principles of Managerial Accounting (3) 2363 Intro to Microeconomics (3) 2463 Business Statistics (3) 3113 Intro to MIS (3) Free Elective Course(2)
Total (15)	Total (14)

THIRD YEAR

FIRST SEMESTER	SECOND SEMESTER
3123 Legal Environment of Business (3) 3133 Business Ethics (3) 3143 Principles of Marketing (3) 3233 Management (3) 3343 Business Finance (3)	3423 Business Communication (3) 3823 Quantitative Methods in Business (3) Electives in Major ² (9)
Total (15)	Total (15)

FOURTH YEAR

FIRST SEMESTER	SECOND SEMESTER
Business Elective ¹ (6) Electives in Major ² (6) Free Electives (3)	4923 Strategic Management & Policy (3) Business Elective ¹ (3) Free Electives (8)
Total (15)	Total (14)

*First-time entering SWOSU students need to take 1051 SWOSUConnect.

¹ 3000-4000 Level School of Business (ACCTG, ENTRP, FINAN, MNGMT, MRKTG) course.

² One 3000-4000 Level Course selected from the given list of course choices.

BACHELOR OF BUSINESS ADMINISTRATION FINANCE (FINAN.BBA)

GENERAL EDUCATION (Min. 40 hours)

Courses that are required. Courses that are recommended.

Communication	9
ENGL 1113 English Composition I	
ENGL 1213 English Composition II	
COMM 1313 Introduction to Public Speaking OR	
TECH 3143 Technical Presentations (if permitted by degree program)	
Quantitative Reasoning	3
<i>Select one course.</i>	
MATH 1143 Mathematical Concepts	
MATH 1153 Mathematical Applications	
MATH 1193 Elementary Statistics	
MATH 1313 Functions and Modeling	
MATH 1513 College Algebra	
or a higher numbered math course	
U. S. History	3
<i>Select one course.</i>	
HIST 1043 U.S. History to 1877	
HIST 1053 U.S. History since 1877	
American Government	3
POLSC 1103 American Government & Politics	
Science	7-8
<i>Select one course from Life Science and one course from Physical Science. One Science course must be a lab science.</i>	
Life Science	3-4
BIOL 1004 Biological Concepts w/Lab	
BIOL 1013 Current Issues in Biology	
BIOL 1054 Principles of Biology I w/Lab	
Physical Science	3-4
ASTRO 1904 Astronomy	
CHEM 1004 General Chemistry w/Lab	
GEOL 1934 Physical Geology w/Lab	
PHY 1044 Basic Physics I w/Lab	
PHY 1063 General Physics (or a higher numbered chemistry or physics course)	
SCI 1501 Concepts of Physical Science Lab	
SCI 1513 Conc of Phy Science (can be taken w/wo lab)	
Humanities and Social Science	12
<i>Select one course from each sub-category and one additional course from any subcategory below.</i>	
Humanities	3
GEOG 1103 World Cultural Geography	
HIST 1033 World History	
HUM 1103 Introduction to Humanities	
Fine Arts	3
ART 1223 Art Survey	
COMM 1263 Introduction to Theatre	
LIT 2333 Introduction to Film	
LIT 2413 Introduction to Literature	
MUSIC 1013 Introduction to Music I	
MUSIC 1103 Music and Culture (Music majors only)	
MUSIC 1123 History of Rock-n-Roll	
PHILO 1453 Introduction to Philosophy	
Social and Human Sciences	3
ASL 2163 American Sign Language I	
ECONO 2263 Intro to Macroeconomics*	
ECONO 2363 Intro to Microeconomics *	
ENTRP 1123 Intro to Business	
FINAN 2113 Personal Financial Planning	
ITAL 1004 Elementary Italian I	
KINES 1133 Wellness Conc & Exercise Applications	
LATIN 1054 Elementary Latin I (or higher number)	
PSYCH 1003 General Psychology	
SOCIO 1003 Introduction to Sociology	
SPAN 1054 Elementary Spanish I (or higher number)	
TECH 1223 Technology and Society	

*ECONO-2263 and -2363 are required in the Professional Business Core so cannot be taken as GE course fulfillment if a business (BBA) major.

Computer Proficiency	3
COMSC 1023 Computers and Info Access	

FINANCE MAJOR

Professional Business Core	42
ACCTG 2213 Principles of Financial Accounting	
ACCTG 2313 Principles of Managerial Accounting	
ECONO 2263 Intro to Macroeconomics	
ECONO 2363 Intro to Microeconomics	
ECONO 2463 Business Statistics	
ENTRP 3113 Intro to MIS	
ENTRP 3123 Legal Environment of Business	
ENTRP 3133 Business Ethics	
ENTRP 3423 Business Communication	
ENTRP 3823 Quantitative Methods in Business	
FINAN 3343 Business Finance	
MNGMT 3233 Management	
MNGMT 4923 Strategic Management and Policy	
MRKTG 3143 Principles of Marketing	
Courses Required	15
FINAN 3213 Risk Management	
FINAN 3663 Investments	
FINAN 4063 Financial Institutions & Markets	
FINAN 4263 Financial Management	
FINAN 4393 International Finance	
Finance Electives	6
3000-4000 Level Finance (FINAN) Courses (6 hours)	
Business Electives	6
Choose 6 hours from the courses listed below:	
3000/4000-level Finance (FINAN) Courses (not used above)	
ACCTG 3313 Intermediate Accounting I	
ACCTG 3323 Intermediate Accounting II	
ACCTG 3713 Cost Accounting	
ACCTG 4313 Income Tax Accounting I	
ACCTG 4323 Income Tax Accounting II	
ACCTG 4613 Advanced Accounting	
ACCTG 4763 Advanced Cost/Managerial Topics	
SPRTM 3513 Sports Finance	
Free Electives	11
Total	120

For the minor program, refer to the Finance minor in the Minor Programs of Study.

REGULATIONS PERTAINING TO GRADUATION

Minimum credit hours for graduation.....	120
Minimum credit hours in the liberal arts & sciences.....	50
Minimum credit hours in upper-division (3000/4000 courses).....	40
Minimum credit hours (3000/4000 courses) in major completed at SWOSU.....	8
Minimum credit hours at SWOSU (15 of the last 30).....	30
Minimum Grade Point Average in all coursework.....	2.00
Minimum Grade Point Average in major.....	2.00

FINANCE MAJOR (FINAN.BBA) Suggested Course Sequence

FIRST YEAR

FIRST SEMESTER	SECOND SEMESTER
1051 SWOSUConnect* (1) 1003 General Psychology (3) 1023 Computers & Info Access (3) 1043 OR 1053 U.S. History (3) 1113 English Composition I (3) Quantitative Reasoning Course (3)	1103 American Government & Politics (3) 1213 English Composition II (3) 1313 Intro to Public Speaking (3) Humanities & Social Sciences Course (3) Science Course #1 (4)
Total (16)	Total (16)

SECOND YEAR

FIRST SEMESTER	SECOND SEMESTER
2213 Principles of Financial Accounting (3) 2263 Intro to Macroeconomics (3) Humanities & Social Sciences Courses (6) Science Course #2 (3)	2313 Principles of Managerial Accounting (3) 2363 Intro to Microeconomics (3) 2463 Business Statistics (3) 3113 Intro to MIS (3) Free Elective Course (2)
Total (15)	Total (14)

THIRD YEAR

FIRST SEMESTER	SECOND SEMESTER
3133 Business Ethics (3) 3233 Management (3) 3343 Business Finance (3) 3423 Business Communication (3) Free Elective Course (3)	3123 Legal Environment of Business (3) 3663 Investments (3) 3823 Quantitative Methods in Business (3) Business Elective ¹ (3) Finance (FINAN) Elective ² (3)
Total (15)	Total (15)

FOURTH YEAR

FIRST SEMESTER	SECOND SEMESTER
3143 Principles of Marketing (3) 3213 Risk Management (3) 4063 Financial Institutions & Markets (3) Business Elective ¹ (3) Free Elective (3)	4263 Financial Management (3) 4393 International Finance (3) 4923 Strategic Management & Policy (3) Finance (FINAN) Elective ² (3) Free Elective (2)
Total (15)	Total (14)

*First-time entering SWOSU students need to take 1051 SWOSUConnect.

¹ One 3000-4000 Level Course selected from the given list of course choices.

² 3000-4000 Level Finance (FINAN) course.

BACHELOR OF BUSINESS ADMINISTRATION MANAGEMENT (MANAG.BBA)

GENERAL EDUCATION (Min. 40 hours)

Courses that are required. *Courses that are recommended.*

Communication	9
ENGL 1113 English Composition I	
ENGL 1213 English Composition II	
COMM 1313 Introduction to Public Speaking OR	
TECH 3143 Technical Presentations (<i>if permitted by degree program</i>)	
Quantitative Reasoning	3
<i>Select one course.</i>	
MATH 1143 Mathematical Concepts	
MATH 1153 Mathematical Applications	
MATH 1193 Elementary Statistics	
MATH 1313 Functions and Modeling	
MATH 1513 College Algebra	
or a higher numbered math course	
U. S. History	3
<i>Select one course.</i>	
HIST 1043 U.S. History to 1877	
HIST 1053 U.S. History since 1877	
American Government	3
POLSC 1103 American Government & Politics	
Science	7-8
<i>Select one course from Life Science and one course from Physical Science. One Science course must be a lab science.</i>	
Life Science	3-4
BIOL 1004 Biological Concepts w/Lab	
BIOL 1013 Current Issues in Biology	
BIOL 1054 Principles of Biology I w/Lab	
Physical Science	3-4
ASTRO 1904 Astronomy	
CHEM 1004 General Chemistry w/Lab	
GEOL 1934 Physical Geology w/Lab	
PHY 1044 Basic Physics I w/Lab	
PHY 1063 General Physics (or a higher numbered chemistry or physics course)	
SCI 1501 Concepts of Physical Science Lab	
SCI 1513 Conc of Phy Science (can be taken w/wo lab)	
Humanities and Social Science	12
<i>Select one course from each sub-category and one additional course from any subcategory below.</i>	
Humanities	3
GEOG 1103 World Cultural Geography	
HIST 1033 World History	
HUM 1103 Introduction to Humanities	
Fine Arts	3
ART 1223 Art Survey	
COMM 1263 Introduction to Theatre	
LIT 2333 Introduction to Film	
LIT 2413 Introduction to Literature	
MUSIC 1013 Introduction to Music I	
MUSIC 1103 Music and Culture (Music majors only)	
MUSIC 1123 History of Rock-n-Roll	
PHILO 1453 Introduction to Philosophy	
Social and Human Sciences	3
ASL 2163 American Sign Language I	
ECONO 2263 Intro to Macroeconomics*	
ECONO 2363 Intro to Microeconomics *	
ENTRP 1123 Intro to Business	
FINAN 2113 Personal Financial Planning	
ITAL 1004 Elementary Italian I	
KINES 1133 Wellness Conc & Exercise Applications	
LATIN 1054 Elementary Latin I (or higher number)	
PSYCH 1003 General Psychology	
SOCIO 1003 Introduction to Sociology	
SPAN 1054 Elementary Spanish I (or higher number)	
TECH 1223 Technology and Society	

*ECONO-2263 and -2363 are required in the Professional Business Core so cannot be taken as GE course fulfillment if a business (BBA) major.

Computer Proficiency	3
COMSC 1023 Computers and Info Access	

MANAGEMENT MAJOR

Professional Business Core	42
ACCTG 2213 Principles of Financial Accounting	
ACCTG 2313 Principles of Managerial Accounting	
ECONO 2263 Intro to Macroeconomics	
ECONO 2363 Intro to Microeconomics	
ECONO 2463 Business Statistics	
ENTRP 3113 Intro to MIS	
ENTRP 3123 Legal Environment of Business	
ENTRP 3133 Business Ethics	
ENTRP 3423 Business Communication	
ENTRP 3823 Quantitative Methods in Business	
FINAN 3343 Business Finance	
MNGMT 3233 Management	
MNGMT 4923 Strategic Management and Policy	
MRKTG 3143 Principles of Marketing	
Required Management Courses	12
MNGMT 3333 Human Resource Management	
MNGMT 3433 Dynamics of Organizational Management	
MNGMT 3533 Organizational Behavior	
MNGMT 4133 Production/Operation Management	
Business Electives	12
3000-4000 Level Management (MNGMT) Courses (9 hours)	
3000-4000 Level Business (ACCTG, ENTRP, FINAN, MNGMT, MRKTG) Course (3 hours)	
Free Electives	14
Total	120

For the minor program, refer to the Management minor in the Minor Programs of Study.

REGULATIONS PERTAINING TO GRADUATION

Minimum credit hours for graduation.....	120
Minimum credit hours in the liberal arts & sciences.....	50
Minimum credit hours in upper-division (3000/4000 courses).....	40
Minimum credit hours (3000/4000 courses) in major completed at SWOSU.....	8
Minimum credit hours at SWOSU (15 of the last 30).....	30
Minimum Grade Point Average in all coursework.....	2.00
Minimum Grade Point Average in major.....	2.00

MANAGEMENT MAJOR (MANAG.BBA) Suggested Course Sequence

FIRST YEAR

FIRST SEMESTER	SECOND SEMESTER
1051 SWOSUConnect* (1) 1003 General Psychology (3) 1023 Computers & Info Access (3) 1043 OR 1053 U.S. History (3) 1113 English Composition I (3) Quantitative Reasoning Course (3)	1103 American Government & Politics (3) 1213 English Composition II (3) 1313 Intro to Public Speaking (3) Humanities & Social Sciences Course (3) Science Course #1 (4)
Total (16)	Total (16)

SECOND YEAR

FIRST SEMESTER	SECOND SEMESTER
2213 Principles of Financial Accounting (3) 2263 Intro to Macroeconomics (3) Humanities & Social Sciences Courses (6) Science Course #2 (3)	2313 Principles of Managerial Accounting (3) 2363 Intro to Microeconomics (3) 2463 Business Statistics (3) 3113 Intro to MIS (3) Free Elective Course (2)
Total (15)	Total (14)

THIRD YEAR

FIRST SEMESTER	SECOND SEMESTER
3123 Legal Environment of Business (3) 3143 Principles of Marketing (3) 3233 Management (3) 3423 Business Communication (3) Free Electives (3)	3133 Business Ethics (3) 3333 Human Resource Management (3) 3343 Business Finance (3) 3823 Quantitative Methods in Business (3) Management (MNGMT) Elective ² (3)
Total (15)	Total (15)

FOURTH YEAR

FIRST SEMESTER	SECOND SEMESTER
3433 Dynamics Organizational Management (3) 4133 Production/Operations Management (3) Business Elective ¹ (3) Free Electives (3) Management (MNGMT) Elective ² (3)	3533 Organizational Behavior (3) 4923 Strategic Management & Policy (3) Free Electives (5) Management (MNGMT) Elective ² (3)
Total (15)	Total (14)

*First-time entering SWOSU students need to take 1051 SWOSUConnect.

¹ 3000-4000 Level School of Business (ACCTG, ENTRP, FINAN, MNGMT, MRKTG) course

² 3000-4000 Level Management (MNGMT) course

BACHELOR OF BUSINESS ADMINISTRATION MARKETING (MARK.BBA)

GENERAL EDUCATION (Min. 40 hours)

Courses that are required. Courses that are recommended.

Communication	9
ENGL 1113 English Composition I	
ENGL 1213 English Composition II	
COMM 1313 Introduction to Public Speaking OR	
TECH 3143 Technical Presentations (if permitted by degree program)	
Quantitative Reasoning	3
<i>Select one course.</i>	
MATH 1143 Mathematical Concepts	
MATH 1153 Mathematical Applications	
MATH 1193 Elementary Statistics	
MATH 1313 Functions and Modeling	
MATH 1513 College Algebra	
or a higher numbered math course	
U. S. History	3
<i>Select one course.</i>	
HIST 1043 U.S. History to 1877	
HIST 1053 U.S. History since 1877	
American Government	3
POLSC 1103 American Government & Politics	
Science	7-8
<i>Select one course from Life Science and one course from Physical Science. One Science course must be a lab science.</i>	
Life Science	3-4
BIOL 1004 Biological Concepts w/Lab	
BIOL 1013 Current Issues in Biology	
BIOL 1054 Principles of Biology I w/Lab	
Physical Science	3-4
ASTRO 1904 Astronomy	
CHEM 1004 General Chemistry w/Lab	
GEOL 1934 Physical Geology w/Lab	
PHY 1044 Basic Physics I w/Lab	
PHY 1063 General Physics (or a higher numbered chemistry or physics course)	
SCI 1501 Concepts of Physical Science Lab	
SCI 1513 Conc of Phy Science (can be taken w/wo lab)	
Humanities and Social Science	12
<i>Select one course from each sub-category and one additional course from any subcategory below.</i>	
Humanities	3
GEOG 1103 World Cultural Geography	
HIST 1033 World History	
HUM 1103 Introduction to Humanities	
Fine Arts	3
ART 1223 Art Survey	
COMM 1263 Introduction to Theatre	
LIT 2333 Introduction to Film	
LIT 2413 Introduction to Literature	
MUSIC 1013 Introduction to Music I	
MUSIC 1103 Music and Culture (Music majors only)	
MUSIC 1123 History of Rock-n-Roll	
PHILO 1453 Introduction to Philosophy	
Social and Human Sciences	3
ASL 2163 American Sign Language I	
ECONO 2263 Intro to Macroeconomics*	
ECONO 2363 Intro to Microeconomics *	
ENTRP 1123 Intro to Business	
FINAN 2113 Personal Financial Planning	
ITAL 1004 Elementary Italian I	
KINES 1133 Wellness Conc & Exercise Applications	
LATIN 1054 Elementary Latin I (or higher number)	
PSYCH 1003 General Psychology	
SOCIO 1003 Introduction to Sociology	
SPAN 1054 Elementary Spanish I (or higher number)	
TECH 1223 Technology and Society	

*ECONO-2263 and -2363 are required in the Professional Business Core so cannot be taken as GE course fulfillment if a business (BBA) major.

Computer Proficiency	3
COMSC 1023 Computers and Info Access	

MARKETING MAJOR

Professional Business Core	42
ACCTG 2213 Principles of Financial Accounting	
ACCTG 2313 Principles of Managerial Accounting	
ECONO 2263 Intro to Macroeconomics	
ECONO 2363 Intro to Microeconomics	
ECONO 2463 Business Statistics	
ENTRP 3113 Intro to MIS	
ENTRP 3123 Legal Environment of Business	
ENTRP 3133 Business Ethics	
ENTRP 3423 Business Communication	
ENTRP 3823 Quantitative Methods in Business	
FINAN 3343 Business Finance	
MNGMT 3233 Management	
MNGMT 4923 Strategic Management and Policy	
MRKTG 3143 Principles of Marketing	
Required Courses	12
MRKTG 3243 Promotional Strategy	
MRKTG 3443 Marketing/Consumer Behavior	
MRKTG 4123 Services Marketing	
MRKTG 4243 Marketing Research	
Business Electives	12
3000-4000 Level Marketing (MRKTG) Courses (9 hours)	
3000-4000 Level Business (ACCTG, ENTRP, FINAN, MNGMT, MRKTG) Course (3 hours)	
Free Electives	14
Total	120

For the minor program, refer to the Marketing minor in the Minor Programs of Study.

REGULATIONS PERTAINING TO GRADUATION

Minimum credit hours for graduation.....	120
Minimum credit hours in the liberal arts & sciences.....	50
Minimum credit hours in upper-division (3000/4000 courses).....	40
Minimum credit hours (3000/4000 courses) in major completed at SWOSU.....	8
Minimum credit hours at SWOSU (15 of the last 30).....	30
Minimum Grade Point Average in all coursework.....	2.00
Minimum Grade Point Average in major.....	2.00

MARKETING MAJOR (MARK.BBA) Suggested Course Sequence

FIRST YEAR

FIRST SEMESTER	SECOND SEMESTER
1051 SWOSUConnect* (1) 1003 General Psychology (3) 1023 Computers & Info Access (3) 1043 OR 1053 U.S. History (3) 1113 English Composition I (3) Quantitative Reasoning Course (3)	1103 American Government & Politics (3) 1213 English Composition II (3) 1313 Intro to Public Speaking (3) Humanities & Social Sciences Course (3) Science Course #1 (4)
Total (16)	Total (16)

SECOND YEAR

FIRST SEMESTER	SECOND SEMESTER
2213 Principles of Financial Accounting (3) 2263 Intro to Macroeconomics (3) Humanities & Social Sciences Courses (6) Science Course #2 (3)	2313 Principles of Managerial Accounting (3) 2363 Intro to Microeconomics (3) 2463 Business Statistics (3) 3113 Intro to MIS (3) Free Elective Courses (2)
Total (15)	Total (14)

THIRD YEAR

FIRST SEMESTER	SECOND SEMESTER
3123 Legal Environment of Business (3) 3143 Principles of Marketing (3) 3233 Management (3) 3423 Business Communication (3) Free Electives (3)	3133 Business Ethics (3) 3243 Promotional Strategy (3) 3343 Business Finance (3) 3823 Quantitative Methods in Business (3) Marketing (MRKTG) Elective ² (3)
Total (15)	Total (15)

FOURTH YEAR

FIRST SEMESTER	SECOND SEMESTER
3443 Consumer Behavior (3) 4243 Marketing Research (3) Business Elective ¹ (3) Free Electives (3) Marketing (MRKTG) Elective ² (3)	4123 Services Marketing (3) 4923 Strategic Management & Policy (3) Free Electives (5) Marketing (MRKTG) Elective ² (3)
Total (15)	Total (14)

*First-time entering SWOSU students need to take 1051 SWOSUConnect.

¹ 3000-4000 Level School of Business (ACCTG, ENTRP, FINAN, MNGMT, MRKTG) course

² 3000-4000 Level Marketing (MRKTG) course

ASSOCIATE IN SCIENCE DEGREE GENERAL BUSINESS (GNBUS.AS)

This program provides a background in business education to prepare students for immediate employment or for further course work toward a higher degree in the field of business.

GENERAL EDUCATION (Min. 40 hours)

Courses that are required. *Courses that are recommended.*

Communication..... 9

ENGL 1113	English Composition I
ENGL 1213	English Composition II
COMM 1313	Introduction to Public Speaking OR
TECH 3143	Technical Presentations (if permitted by degree program)

Quantitative Reasoning 3

Select one course.

MATH 1143	Mathematical Concepts
MATH 1153	Mathematical Applications
MATH 1193	Elementary Statistics
MATH 1313	Functions and Modeling
MATH 1513	College Algebra

or a higher numbered math course

U. S. History 3

Select one course.

HIST 1043	U.S. History to 1877
HIST 1053	U.S. History since 1877

American Government..... 3

POLSC 1103 American Government & Politics

Science..... 7-8

Select one course from Life Science and one course from Physical Science. One Science course must be a lab science.

Life Science.....3-4

BIOL 1004	Biological Concepts w/Lab
BIOL 1013	Current Issues in Biology
BIOL 1054	Principles of Biology I w/Lab

Physical Science.....3-4

ASTRO 1904	Astronomy
CHEM 1004	General Chemistry w/Lab
GEOL 1934	Physical Geology w/Lab
SCI 1501	Concepts of Physical Science Lab
SCI 1513	Conc of Phy Science (can be taken w/wo lab)
PHY 1044	Basic Physics I w/Lab
PHY 1063	General Physics (or a higher numbered chemistry or physics course)

Humanities and Social Science12

Select one course from each sub-category and one additional course from any subcategory below.

Humanities 3

HUM 1103	Introduction to Humanities
GEOG 1103	World Cultural Geography
HIST 1033	World History

Fine Arts 3

ART 1223	Art Survey
COMM 1263	Introduction to Theatre
LIT 2333	Introduction to Film
LIT 2413	Introduction to Literature
MUSIC 1123	History of Rock-n-Roll
MUSIC 1013	Introduction to Music I
MUSIC 1103	Music and Culture (Music majors only)
PHILO 1453	Introduction to Philosophy

Social and Human Sciences..... 3

ASL 2163	American Sign Language I
ECONO 2263	Intro to Macroeconomics
ECONO 2363	Intro to Microeconomics
ENTRP 1123	Intro to Business
FINAN 2113	Personal Financial Planning
ITAL 1004	Elementary Italian I
KINES 1133	Wellness Conc & Exercise Applications
LATIN 1054	Elementary Latin I (or higher number)
PSYCH 1003	General Psychology
SOCIO 1003	Introduction to Sociology
SPAN 1054	Elementary Spanish I (or higher number)
TECH 1223	Technology and Society

Computer Proficiency3

COMSC 1023 Computers and Info Access

Business electives21

ACCTG 2213	Principles of Financial Accounting†
ACCTG 2313	Principles of Managerial Accounting*†
ECONO 2263	Intro to Macroeconomics†
ECONO 2363	Intro to Microeconomics†
ECONO 2463	Business Statistics†
ENTRP 1123	Intro to Business
FINAN 2113	Personal Financial Planning

*Prerequisites coursework is required prior to enrollment into this course.

† Courses which are required for the bachelor's degree in business.

TOTAL HOURS..... 61