

SWOSU STRATEGIC PLANNING & RESOURCE COUNCIL DEBRIEFING 4-5-12

- Add “alumni” to mission statement
- Examine possibilities of Performance Funding criteria for additional revenue stream
- Continue to discuss how to address student need for remediation
- Continue discussion on diversity recruitment of students and how recruitment impacts enrollment
- Career mobility-need information on top 10 jobs
- Continue financial aid data points analyses beyond Pell grant recipients

General Education discussion-

? current course offering are barriers in r/t to choices of interest

More courses needed for selection

New legislation impacting GE in other states

Examine General Education outcomes again for currency, and applicable course offerings

- Resource **CENTER FOR ACADEMIC INNOVATION for general education** and other program models

NEXT STEPS-

1. SET STRATEGIC OBJECTIVES
2. LOOK AT STRATEGIES/PROGRAMS NEEDED TO MEET OBJECTIVES-THESE ARE EXAMPLES BELOW
 - a. STUDENT SUCCESS
 - i. Retention Programs
 - ii. Early Warning
 - b. ENROLLMENT MANAGEMENT
 - i. Controlled admissions
 - ii. Recruitment by category and Housing
 - c. PROGRAM DEVELOPMENT
 - i. Honors Program
 - ii. Graduate Programs
 - iii. Criteria for undergraduate program development
 - iv. On-line programs
 - d. EXPERIENTIAL LEARNING
 - i. Undergraduate research
 - ii. Internships
 - e. FACULTY-STAFF PROFESSIONAL DEVELOPMENT
 - i. Salary studies
 - ii. Programs for professional growth
 - iii. Research support
 - f. DIVERSITY INITIATIVES

- g. ROLE OF SAYRE
- h. NEW REVENUE SOURCES
- i. TECHNOLOGY
- j. UNIVERSITY-COMMUNITY JOINT VENTURES