

## SWOSU STAKEHOLDERS REPRESENTATIVE GROUP

APRIL 5, 2012

### VALUES STATEMENTS

- Is "economic stability and growth of our region" too limiting-more global?
- Should "knowledge" be a value explicitly?
- Should we value career advice and education?

### VISION STATEMENTS

- Add "faculty" to Introductory statement
- Bullet 5-mutually beneficial to community students. . .
- Bullet 7-. . .and personal
- Diversity missing
- Increase tuition in Graduate Programs
- Increase administrative support
- More online and online General Education
- Need to reflect changing demands
- Cultural understanding vs. inclusion
- Alumni
- Graduate Success-success after graduation, reference graduate students, area of alumni success,
- We forget them, they forget us.
- International students-programs more directly focused?

### MISSION STATEMENTS

- Specific # in mission statement may be problematic
- Link to Vo-tech system last sentence may be superfluous
- Shorter is better
- Remove "traditionally"-line 4; remove "15" -line 5; these handcuff and limit us to the past
- Change from word from "nurturing" to "supportive"
- Missing- Mission – process oriented-missing facilities and resources (laboratory, libraries)
- Student view of safe, accessible, nurturing (parent word), exciting, cutting edge
- Omit number 15-put "numerous"
- Include hyperlinks to supporting information-ex. Use of the word 'Safe' add a hyperlink that has a narrative on what that means to SWOSU
- Include "alumni"

## PLANNING ASSUMPTIONS

- How does partnerships with community colleges help us really?
- State Funding-Flat;
  - Funding come from Alumni
  - Include friends of SWOSU who maybe did not graduate from SWOSU
  - Local community support
  - Limited tuition increase
  - Lucky if we stay flat in funding
- Undergraduate enrollment – same? Undergrad (enrollment) has initial decrease, then retention increases?
- Possible contradiction with accessibility value
- Big job to have successful retention program; Requires lots of buy-in.
- Academic intervention

## General statements

- Accessible-Balance needed among the following-
  - Open admission at Sayre
  - Tighten standards at Weatherford
  - \*at risk students
  - On-line
  - ADAAA requirements
  - Economic impact to community
  - Full classes-class size issues
- High Standards
  - We value-OK
- Environment that is safe, healthy, diverse-intellectual, etc.-OK
- Economic stability growth center of arts, culture, science/technology- OK
- Fairness, honesty, integrity in all resources not just financial and natural