**Values**

SWOSU confirmed its values with its stakeholders.

* We value our standing as a premier Oklahoma institution of higher education that meets the needs of the state and the region by providing accessible, affordable, high-quality associate, bachelors, masters and professional degree programs.
* We are committed to high standards for instruction, administrative services, research/scholarly and creative activities and service to the university/ community.
* Our faculty, staff, and administration are committed to a safe, healthy, and diverse intellectual, cultural, and social environment for student success.
* We are dedicated to the economic stability and growth of our region and cherish our role as a center for arts, culture, and science / technology.
* We guide our actions by fairness, honesty and integrity as we meet our obligations through wise use of financial and natural resources entrusted to us.

**Vision**

As a premier university responding to an ever-changing world, SWOSU will provide an environment for faculty, student and graduate success and public service through:

* Innovative and accessible academic programs;
* Student activities and opportunities;
* Cultural inclusion and diversity;
* Expanded International programs, opportunities for international students, and promoting global awareness;
* Community and private sector partnerships that mutually benefit students, faculty and staff and the community.
* Student/faculty research / scholarly and creative activities that expand bodies of knowledge and enhance quality of life;
* Activities and investments that promote ethical, intellectual, professional, and personal growth;
* Promotion of university and community health and wellness.
* Commitment to advancing and maintaining technologies that optimizes university operations and classroom and distance student learning.
* Management of our financial resources and establishment of new avenues to support and preserve quality programs.
* Expansion of alumni relations, recognition, partnerships and support.

**Mission**

The mission of Southwestern Oklahoma State University, a member of the Regional University System of Oklahoma, is to provide educational opportunities, research, scholarly and creative activities, and service in a safe, accessible, nurturing learning environment that meets the needs of the state and region and contributes to the educational, economic, and cultural environment. SWOSU provides traditionally strong programs of study leading to associate through professional masters and doctoral degrees. These areas of study, nationally accredited programs, the general education curriculum, service and experiential learning activities, and participation in student activities / organizations provide opportunities to obtain skills, knowledge, and cultural appreciation that promotes achievement by students and alumni.