

UG COLLEGE SUCCESS STUDENTS

Positive Things You Would Say to HS Students about coming to SWOSU?

University is small
 Know other students
 Faculty is helpful
 Take the time to help
 Pharmacy program/Nursing program
 Cost of living

What do you wish you could say but cannot?

Wish Athletics were more exciting
 Wish Athletics were more competitive
 Wish Athletics had more support
 Not enough to do in Weatherford-Wal-Mart or the Mall
 Need campus hangout
 Town is too small

If you could make any changes you wanted, what would they be?

Recruitment of students networking
 More high-profile social events
 Some professors need to be more understanding about student workers
 Town needs to be more interesting
 DVS System

STUDENT GOVERNMENT ASSOCIATION SENATE

Positive Things You Would Say to HS Students about coming to SWOSU?

Like a family
 Quality/value of education
 Campus size (not too large)
 Smaller class size
 Stellar pharmacy program
 Professors interest in students and know them
 Advisors take an interest in you
 Professors like their subjects they teach
 Grad schools like this school

What would you like to be able to say but can't?

Technology outdated
 More choices in fraternities and sororities
 Fewer courses
 Parking
 More foreign languages

Professors need to be more technology literate

The wind

Campus Wi-Fi is slow

More campus life and food variety

Meal plan not fully used

Better dorms-layout and maintenance

General Advice

Keep students involved in strategic planning and informed of progress.

GRADUATE STUDENTS-DAY CLASS

Positive Things you would say to HS students about coming to SWOSU?

Small classes (several students mentioned this)

Affordable (several students mentioned this)

Professors are accessible

Professors teach

Quality

Quiet

Close knit

Real estate prices are low

Separate testing schedules or spaced regular semester finals

Friendly campus and community

Small campus

What you wish you could say but cannot?

More focus on academics and less on athletics

Better technology- online applications, iPhone aps, WIFI access, more expertise in career counseling, more accessible computer lounge, more opportunities.....

Better student health center

More polite support staff

Better funded library-hours

More forgiving snow day policy

Summer classes

Alcohol for campus sporting events

More to do in weatherford

More campus activities

If you could make any changes you wanted, what would they be?

Hot water in rest rooms	Finish the Wellness Center-racquet/squash courts
Warmer study areas	More international programs-study abroad
More printers in computer rooms	More scholarships
More food options/meal plan	Better collegiate wear-SWOSU t-shirts,etc.
Greater visibility for high profile programs (Pharmacy. Nursing, etc)	More teacher accountability
More supplies in labs	Larger reference section in Library, cushioned chairs
24 hour library	Day Care on campus
Better dorms	More comfortable desks and chairs
More parking	

GRADUATE STUDENTS EVENING CLASS

Positive Things You Would Say to HS Students about coming to SWOSU

Low cost
 Low tuition increases
 Small class size <50 students
 The Sayre campus and the outreach and access (minimizes travel time, near Elk City & Oil companies
 Positive distance education program
 Better student : faculty ratio
 Flexible class schedules
 Small town feel but near OKC
 Financial aid opportunities
 HS students can take classes with concurrent enrollment
 Lots to do outside the classroom-Wellness Center

What do you wish you can say but cannot?

Market graduate level course more
 Bring companies with high level jobs to campus
 More degrees offered online
 What make good online course? Professor is flexible, provides feedback, provides objective in advance & sticks with them, timely interaction & feedback, posts classes & notes online
 Less emphasis on writing
 Post jobs by alums online
 Identify the right balance of online courses

If you could make changes what would they be?

Better student housing

Cheaper books-ability to resell books/buy-back guarantee
 More coordinated student life-bigger student union with space for student organizations
 More parking
 More marketing and visibility-further reaching reputation
 Better football stadium-it looks like a high school facility and not as nice as some HSs.
 More web based offerings-variety and courses, asynchronous

SENIOR FACULTY

What would you like to be able to say about SWOSU that you are currently? unable to say?

Desire for a greener campus
 Campus could reflect both the culture and the ecology of the region
 Upgrade landscape; use indigenous plantings
 SWOSU should be known for a great education
 Not just a very good education
 It should be "the place to go"
 Goal should be to recruit better prepared students
 Set higher admission standards
 Offer scholarships to top students
 Goal should be to recruit top faculty
 Develop an Honors Program
 Focus on undergraduate research
 Expand the definition of the campus
 Offer more on-line course and programs to reach new markets
 Need strategies for growing distance education
 Courses must be of high quality and there must be accountability for the quality
 Current model for on-line education is weak
 Campus needs to supply more support for distance education development.
 SWOSU should be a greater cultural resource for the region
 More public art on campus
 More promotion of the arts
 More cultural opportunities for students
 More faculty support for the arts (attend events)
 Campus could use a movie theatre
 Campus is weak on foreign languages
 Campus is weak on computer support
 Faculty development should include more travel money and release time
 Students need more instruction in grammatical writing
 SWOSU must become a place where students want to come
 To make good on promise of high quality education, faculty must be visible on campus

RESEARCH FACULTY

What are the challenges for doing research at SWOSU?

Teaching load [5/4] leaves little time for research
 Departmental budgets do not have funds to support travel to conferences or to off-site

research libraries, archives, etc...

Sciences could use a research building...an interdisciplinary space for collaboration.

Reduction in load and buying out time creates problems for departments. Difficult to find appropriate adjuncts to cover courses.

Sabbatical policy exists on paper, but they are not given.

Culture of teaching and culture of research divergence has not been discussed or resolved.

There is a strong teaching culture on campus. A number of faculty are interested in research and are encouraged to do it, but for the most part, they are on their own. Pharmacy is a different case because of accreditation requirements.

Generally, there is praise for the sponsored programs office (along with recognition of its limited staff and resources).

FACULTY: RECENTLY TENURED, PROMOTED (RTP), OR HERE LESS THAN 10 YEARS

What is the culture of Teaching and Research at SWOSU?

- There is a challenge that colleagues don't understand what it takes to do research: of time, effort, and funding
- Teaching load is high, so it's hard to find time for research-4/4 load
- Support for research is relatively low-culture is based on teaching, in recently tenures & promoted- level of involvement in research is nebulous; support for research in A& S is relatively low; supervising in research is not recognize as teaching—should be regarded as both; reassigned time for research is uneven-Pharmacy gets it others do not.
- Support is needed-equipment (new and repaired), space/building, departmental budgets
- Many faculty are teach overloads-5 courses
- There's a need to calibrate the research expectations for faculty who primarily teach vis a via those who do research for purposes of recently Tenure or promotion.
- Research requirements for RTP is not clear across the board-criteria in general are vague, the view is that the responsibility for the standards should be at the departmental level; the biggest problem is the lack of consistency of dossiers for RTP.

What would you do with a very large gift to SWOSU?

There need to be more academic scholarships and requirement to maintain a certain standard—support for these to student to travel and be exposed to different experiences;
Funding for an Honors Program

Need to enhance technology—classroom and in general

SWOSU has an academic press—use it to publish scholarly work

Funding for professional development

Hire adjuncts to assist in carrying the load-increase pay for adjuncts to attract them

Funding for sabbatical leave

More formal orientation program available for those not from the area who need help-mentor, housing, school.

PHARMACY CLINICAL FACULTY

The strengths of SWOSU and what the Pharmacy Program adds?

Strong vibrant campus

Draws better students

Quality student are being drawn into the university through the pharmacy program

Increased visibility of SWOSU beyond the region and OK-expanding research in Pharmacy will expand the visibility; for the Pharmacy and lay community.

Class size

Affordability

Professor know you/approachable

Emphasis on teaching

Small manageable campus

Safety

If you could make any changes you wanted, what would they be?

Dorms need to be upgraded

Don't be overly cautious about making changes that might affect the community –e.g. Wellness

Center : Local YMCA

Better facilities-building for Dr. School of Pharmacy

Better technology

Raise tuition to create revenues to enhance technology and other needs

Advantage the safety of the campuses

Improve the academic support services

Improve social activities in weatherford and on campus-change suitcase college image, Event Center will help

Improve the email service for the OKC Pharmacy faculty-restricted to webmail, small storage limit

What would you do with a very large gift to SWOSU?

Pharmacy building

Little enhancements-lockers for students, PC, technology

Funds to reimburse for clinical slots

Public relation/marketing campaign

FACULTY: OPEN FORUM

What is the culture of teaching and research at SWOSU?

The two are not separate, they build on each other

SWOSU needs to strike the right balance-like Goldilocks story-not too much (buying adjuncts can impact quality), not too little, just right-

Achieving the right balance needs to be a part of the strategic plan

SWOSU doesn't really have evidence that it does quality teaching and needs to develop one

Teaching load causes the focus of on teaching—establish a Center Teaching & Learning;

Develop an assessment system for teaching-challenge: getting student to participate

Professors who diligently teach throughout the semester needs to be rewarded

To do research requires support: mentoring, gran-writing support, help with statistical analyses.

What would you do with a very large donation to SWOSU?

New library would increase the profile of the university

Something that would affect all students

Building for STEM research

A Student Advising Center-include assessment

Upgrade existing dorms and build new one

Upgrade technology-learning center, group of people to design course, equipment and integration of equipment; there is split in D2L one person adds students, and another person supports it

Endowment for ongoing support, not only onetime

Fund collaborative research

Honor College

More faculty in social sciences-no faculty in Asian or African History, classes are too large, faculty on overload to cover needs.

General suggestions

Make the web site easier to navigate

Search engine needs to go to the hotlink

More space-strategic plan needs to include space needs

Ratchet up the recycling/sustainability efforts

DEANS

If you were to receive a very large unrestricted gift, what issues would you address first?

Technology Infrastructure

Concern with computer replacement schedule (seems to be falling behind) and level of support (it takes too long to get problems fixed).

Sayre campus concerned about transition from video to on-line distance learning. They need a better understanding of what will happen.

The campus could use an operational plan for technology.

Concern about web-delivered programs. How to sort out the best from the rest.

Assessment

Assessment Office has a focus on faculty evaluations and faculty development.

The deans could use help with program level assessment.

The campus could use an explicit process for using assessment information. How do you build review of assessment data into a review process that work up through the administrative chain?

Research

There is pressure from accrediting bodies to increase/improve the research output of the faculty.

Campus needs to address tensions between focus on teaching and need to increase research activity.

How should undergraduate research fit into the mix?

Some departments would like to see the campus have a research building that would support collaborative research efforts.

Praise for the sponsored programs office.

DEPARTMENT CHAIRS: COLLEGE OF PROFESSIONAL & GRADUATE STUDIES

What activities hat and environments (Inputs) are needed to produce the desired characteristics of SWOSU graduates (Output)?

Inputs	Output
Learning Experiences/ Activities & Environments	Desired Characteristics of SWOSU Graduates
Service Learning	Work Ethic
Field Experience	Applied Knowledge
Scholarship with Obligations/Mentorship	Professional Aspirations

Leadership Studies	Engaged Learning
Freshmen engagement experience	Drive to Excel
Cross cultural experience	Job Ready
Relationship building	Respectful
Practical learning	Self Confidence

DEPARTMENT CHAIRS: ARTS AND SCIENCES

What activities and environments (Inputs) are needed to produce the desired characteristics of SWOSU graduates (Output)?

Inputs	Output
Learning Experiences/Activities & Environments	Educated-knowledge base, critical thinking,, effective communication, lifelong-learning skills
Appropriate class size	Ethics
Adequate technology	International/global awareness
Individualized attention	Appreciation of range of disciplines
Environment of high expectations	Adaptability
Accepting of challenges	Work ethic
Student support structures	Appreciate arts
Writing in the disciplines	Responsible citizenship
Honors program	Collaborative
Undergraduate research	Technology savvy
International experience	

SAYRE STUDENTS

Majors represented-pre-nursing, math, chemistry, early childhood education, psychology, mortuary

science. Most Sayre students are married with children as this sample represented,

Question- What do we need to improve?

Course availability that delays transfer to Weatherford campus

Advisor availability specific to degree plan, especially general education, math education, etc.

Strengthen academic advisement

Question – Encourage choice of SWOSU?

Small class size, small campus

Approachable teachers

College in home region

Student activities

Question – What is missing here?

Don't like the tobacco use policy ban

Improve study areas for students-designated quiet areas needed out of the way of traffic

Flexibility from teachers related to doctor's notes and class absences

Well-identified emergency plan needs communicating to students

Question – Housing for students on Sayre campus needed?

Yes. lack of housing availability for students is also a problem in the Sayre area

Question – Physical campus needs?

Need change machines in Mackey Hall
 Don't like walking from building to building in rain
 Need more student group activities
 Student ID? Gives access to university activities on both campuses
 Travel requirements limit student participation in Weatherford campus activities
 This campus feels somewhat like high school
 Living in dorm would cost more than I could afford to attend college
 Attending events at Weatherford campus is intimidating to me. The size of the campus, etc.,
 Travel and housing issues on this campus- travel to campus may be 2-hour drive for some students so residences on campus would be helpful. Travel to Weatherford campus would require another hour or so one way.
 Will not travel at night to events because of rural area

Question – If transportation were provided – would that help? YesQuestion – What would you change about the Sayre campus?

Need nursing program here-losing students to WOSC.
 Feel like Sayre campus is “evil stepchild” no resources perceived
 Get this campus and Weatherford more involved with area schools
 More activities needed on Sayre campus-concert, athletic events, etc.
 Would like regular transportation between campuses
 Improve communication between faculty and students regarding events
Additional positive comments – there is a good feel to this campus

SAYRE FACULTYPlace of Sayre Campus over next 5 years?

Vital part of the local community
 Housing
 Demand could be as high as 100-could serve culinary arts program
 Good student experiences outside of classroom
 Event center
 A place where High school grads want to go and commit to ad degree-2 or 4 year
 Attractive campus/physical plant
 Ability to offer more 4-year degrees with use of distance education
 Add more terminal 2-year programs i.e. Paramedics, EMT, Wind

Things you would like to see done in next 2-3 year?

Tutoring
 Marketing Campaign to increase awareness to the public and the Weatherford campus
 Less reliance on adjuncts
 Event Center
 Define the Mission

What would happen in the Event Center?

Career Day
 Graduation
 Guest Speakers
 Serve as Student Union
 Large Classrooms
 Multi-purpose Center

Thoughts on Distance Education?

Teaching Math via Distance Education is difficult
 Get very little instruction on its use
 Don't really know the students
 "Quality Matter" is a useful tool
 With declining population it is something we have to look at
 Hybrid is al an option-not just face to face or all online

SAYRE STAFFIf You could Make Changes, What Would they Be?

Lack of housing limits enrollment.
 Rental properties in town are filled to capacity
 Competition with oil/gas workers drives up prices.
 Facilities are in need of maintenance and there is little help from the Weatherford campus maintenance department.
 Even small problems must be repaired by hired contractors.
 This arrangement is expensive and time consuming.
 Would like maintenance staff from Weatherford to come to Sayre on some kind of cycle.
 Salaries are low and benefits are not extensive.
 Communication between campuses is spotty.
 Staff acknowledges that former dean was not a good communicator. Kept a low profile. Campus needs more all-purpose space for gatherings, events, etc....There are no large gathering spaces on campus.
 Food service hours are not adequate for the schedules of the student body.
 The staff is loyal to its student body and believes its work is important.

DIRECTORS AND MANAGERSPositive things about working at SWOSU?

A good place to live
 People work together well
 University events affordable or free
 Some recognition programs
 Free access to courses
 Mostly student-centered

What thinks would make it an even better place to work?

Childcare
 Staff salary structure
 Benefits (health insurance)

Positive things you would say to HS students about coming to SWOSU?

Individual attention

Safe

Great value

Friendly

What we-do we do well

Great programs-pharmacy, nursing, education, sciences, music, engineering

Good space for students

What would you like to say but cannot?

Child care

Housing style

Suitcase campus

Activities in town

Technology need upgrade-need for continuous improvement in all things

Too many remedial students because we admit/push students to go to college when the probably shouldn't-fault of Oklahoma Promise.

Desired characteristics of SWOSU grads?

Soft skills-common sense

Western Oklahoma values-work ethic, honest, strong character, adaptable

Ability to make a living

Ability to apply what they have learned

Flexible

Tech savvy

Experiences needed to provide the desired characteristics?

Character development as part of the curriculum

Programs that reflect the market

Retention/tracking programs to measure progress

Requirements for certain activities because they don't know what they don't know

Service learning

Reaching out to K-12 students

SWOSU SUPPORT PERSONNEL ORGANIZATION/STAFF COUNCIL/ALL STAFFPositive things about working at SWOSU?

Work with great people

Days off

Interaction with young people

Health benefits

Flexibility for family time

Hours

Part of organization that helps students

What things would make it an even better pace to work?

Staff development
 Childcare
 Career ladder
 Involvement in planning and process improvement

What would you do with a large gift to SWOSU?

Computer system
 Entertainment that would help make students stay—arcade
 Support for UA research—travel money
 Marketing campaign for the SWOSU-name the home town of students
 Building improvements—strategic plan for every aspect of the plan
 Day care center
 More tutoring for students
 Staff training and development
 Salary and benefits
 Study-how many people are at the poverty line; staff turnover; salary structure
 Staff evaluations

COMMUNITY LEADERS

Positive things you would say to HS students about coming to SWOSU?

Core values
 Student/faculty ratio
 Safe environment
 Quality programs
 Faculty care about students
 Individualized personalized attention
 Well maintained campus

What would you like to be able to say but cannot?

More involvement with the community including service learning
 More to do to make SWOSU less a suitcase college-more meal plan options, and ability to use card downtown
 Improve dorms
 Meeting place at Sayre
 More 4 year degrees at Sayre
 Grow high profile programs where there is need—Pharmacy and others

Forces that will impact SWOSU, Community, Western OK, and the State?

Oil and gas industry volatility
 Wind farms
 Anti-intellectualism-good enough is ok
 Students need to learn Professionalism
 Expand regional relationships
 Technology
 Online learning
 Hispanic in migration
 More concurrent enrollment for recruitment
 Financial aid-affordability

Areas where there is even greater opportunity for cooperation between SWOSU Community?

SWOSU – become more professions/career oriented
High school visits – information days
Explore future careers
Student housing at Sayre
Reach out to OIL/GAS industry
Think regional
Economic development-growth opportunities

What would you do with a very large gift to SWOSU?

Develop pharmacy, health program, nursing
Develop student environment-college town
Grow technology programs-produce graduates to support local growth
Technology focus in teach education
Internship programs
Research departments